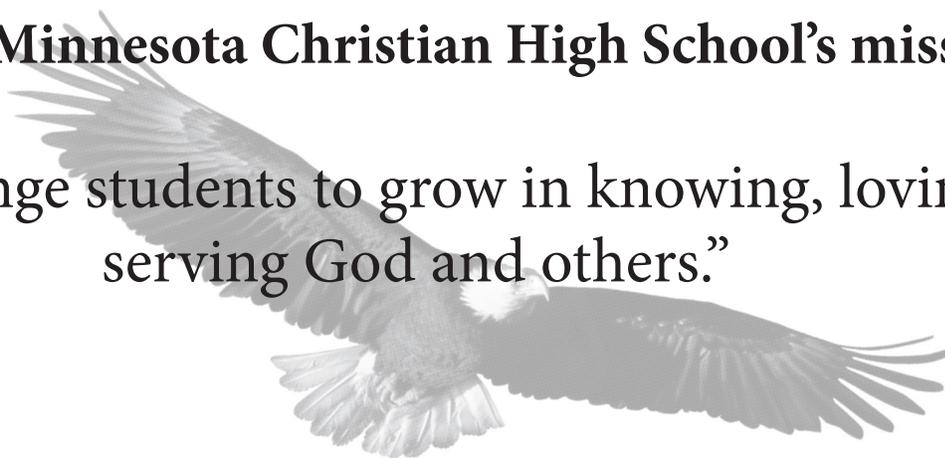


# Southwest Minnesota Christian High School's mission is:

“To challenge students to grow in knowing, loving, and serving God and others.”



## Syllabus

### *Welcome to Southwest Minnesota Christian Graphic Designs!*

While you are in our design room, consider yourself an employee of an exciting new design company. I'll train you and evaluate your learning, but sometimes you'll train yourself or another student. As you gain more training, you'll gain the confidence to take on projects for real clients.

I will teach you how to be a professional. You will work hard, but expect to have fun too!

### Basic Information

**Instructor:** Blair Wegener  
**E-mail:** blairwegener@swmch.org  
**Phone:** 507-442-5211

This is my second year teaching design at SWMCH. I have also worked as a graphic artist and designer for twenty eight years, studied art for countless years, and have enjoyed making art my whole life.

My goal is for everyone to find something inspiring, interesting, fun, while giving glory to GOD for his gifts. I look forward to learning from - and being inspired by - you too.

A variety of challenging projects using different media and skills  
Clear instructions and demonstrations for using the materials and doing the projects  
Encouragement and guidance in evaluating your own and your peers' work constructively  
A clear grading policy and frequent formal or informal progress reports  
Respect for your input, ideas, and personal interests

## Course Objectives

### Comprehensive Objectives – All Design Classes

As a result of taking this class, you should be able to:

Go out into the world with a God glorifying Christian perspective and influence popular culture.

Work professionally within a design team.

Identify numerous design careers which are available.

Evaluate designs (your work and others') for audience, meaning, and effectiveness.

Use the elements and principles of design in a decisive fashion.

Plan a design project according to a client's needs.

Create attractive layouts that communicate messages effectively.

Use color to communicate ideas to others.

Use typography effectively in a design.

### Graphic Design 1

Use Adobe InDesign & Adobe Photoshop to edit photographs, create artistic imagery.

### Graphic Design 2

Use Inkscape to create illustrations, logos.

Use Adobe InDesign to create publications such as poster advertisements and brochures.

## Grading

I believe that every one of you is capable of receiving an A in my class, even if you've never worked on a computer before. I give lots of opportunities to improve sagging grades, including redos and extra credit.

How Will My Grade Be Calculated?

Grading is done on a semester basis: we start fresh each semester. Students' grades will be based on:

lessons (20%)  
design projects (20%)  
quizzes (20%)  
final project (20%)  
professional conduct / good behavior (20%)  
I will use the standard final grade breakdown:

- A 90-100% (Exemplary)
- B 80-89% (Proficient)
- C 70-79% (Partially Proficient)
- D 60-69% (Incomplete)
- F 59% or below (Failing)

How Will Design Projects be Graded?

Whenever possible, I will provide rubrics for each design project that tell you what I expect for Exemplary, Proficient, Partially Proficient, and Incomplete work. I consider three main things in evaluating student's design work:

Effort (visible in the work and/or demonstrated in class; spend quality time on your work!)  
Creativity (how original your work is)  
Following Directions (did you explore the assignment as given?)  
Often, projects will be broken down into components, each component having its own due date, and no component accepted until the previous components have been turned in. Doing things in the right order means a better result. Also, when I see your work several times during a project, I can give you meaningful feedback that will probably make your work easier. Components turned in late or in the wrong order may receive little to no feedback.

## Typography Graphic Design Project

1 page 8.5 x 11

As many fonts as possible

Try and fill page like samples

Emphasis on Christian values

Project due \_\_\_\_\_ in .PDF format

### Typography rubric

Effort and Creativity	_____	(20)
Christian theme	_____	(10)
Number of fonts	_____	(05)
Create or reflect mood	_____	(05)
Readability	_____	(05)
Overall Layout appeal	_____	(05)
Total	_____	(50)

## Examples

